

## 2019 SHOP WITH HEART CARD

Restaurant Participation Agreement
Presented by the Heart Guild of Houston, benefiting the American Heart Association Friday, April 26 - Sunday, May 5, 2019

We invite you to participate in the 2019 Shop With Heart Card, Houston's premier spring shopping and dining fundraising event.

Store Information: (Complete a merchant agreement for each p	participating store location)		
Local Store Name (as it will be listed in printed materials):			
Address (as it will be listed in printed materials):		City/Zip:	
Website:			
Local Contact Name/Title:			
Local Contact Phone:	Local Contact Email:		
Corporate Contact Name/Title:		·	
Corporate Mailing Address:	City/Zip:		
Contact Phone:	Contact Email:		
Description Exclusions:			
Please select how you will participate:			
20% off meal with minimum purchase			
Complimentary appetizer or dessert with	purchase of an entrée during lunch and	/or dinner (circle one)	
Complimentary specific menu item			
Other			
Contrac	t Deadline: March 1, 2019		
2. Shopping Area: Select the shopping area that best describes when the shopping area that best describes are shopping area that area that best describes are shopping area that best describes are shopping area that are shopp	Post Oak/San Felipe Rice Village/West University River Oaks Area New York Post Oak/San Felipe River Oaks District	Town & Country Upper Kirby Uptown Park WEST AVE at River Oaks Westheimer/Fountain View The Woodlands / Montgomery County	
3. Business Category Listing: Categories in which you wish to be  Antiques Books, Cards, Stationery & Gifts  Art, Framing & Photography Children's Fashions, Toys & Shoes  Baby & Maternity Entertainment  Baggage & Travel Accessories Floral, Garden & Outdoor  Beauty & Spa Home Furnishings & Home Decor	e listed under (select a maximum of 3 busine  ☐ Jewelry & Jewelry Services  ☐ Men's Fashions, Shoes & Accessories  ☐ Men's & Women's Fashions, Shoes &  Accessories  ☐ Personal & Professional Services & Products	ss categories).  □ Pet Products & Services  ■Restaurants & Specialty Foods  □ Specialty Retail & Gifts  □ Sporting Goods, Health & Physical Fitnes  □ Women's Fashions, Shoes & Accessories	

# Restaurant Participation Agreement 2019 Shop With Heart Card

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#### RESTAURANT PARTICIPANT TERMS AND CONDITIONS

This signed agreement confirms our participation in the 2019 Shop With Heart Card fundraising event and acknowledges our agreement to the terms and conditions stated below.

- We agree to offer one or more of the options listed during the Event Period (see page one, item 2)
- We agree to promote the Shop With Heart Card during the 10-day fundraising event from Friday, April 26 through Saturday, May 5, 2019. Including displaying materials provided: posters, brochures, and other marketing items.
- We understand the Shop With Heart Card is non-transferable, and we will request photo identification to ensure only the person whose name and signature appears on the Card, is using the Card. Photo identification should be requested.
- We agree to advise all store personnel of these conditions and to promote the sale of Cards.
- We have noted all exclusions, if any, on the front of this Shop With Heart Card Participation Agreement.

### RESTAURANT PARTICIPANT BENEFITS

Participant will enjoy a host of benefits for participating in the 2019 Shop With Heart Card fundraising event, benefiting the American Heart Association:

- Participant's name featured in the 2019 Shop With Heart Card directory and on the Shop With Heart Card website.
- Each restaurant will receive (2) complimentary Shop With Heart Cards for training purposes and incentives (\$100 value)
- All marketing materials, including posters and brochures, will be provided to participating retailers.
- Social media and cross-promotional opportunities.
- Mention in direct mail out and/or e-blasts promoting the Shop With Heart Card.

#### I HAVE READ AND AGREE TO THE CONDITIONS OUTLINED TO PARTICIPATE IN THIS PROGRAM:

Authorized By:			
Signature	Print Name	Title	Date
SWHC Volunteer:			

Return completed Participation Agreement by fax, mail or scanned copy via e-mail by March 1, 2019 to the information listed below. Do not delay! Once agreement is received, Participant's name will be included in all marketing materials per outlined benefits above.